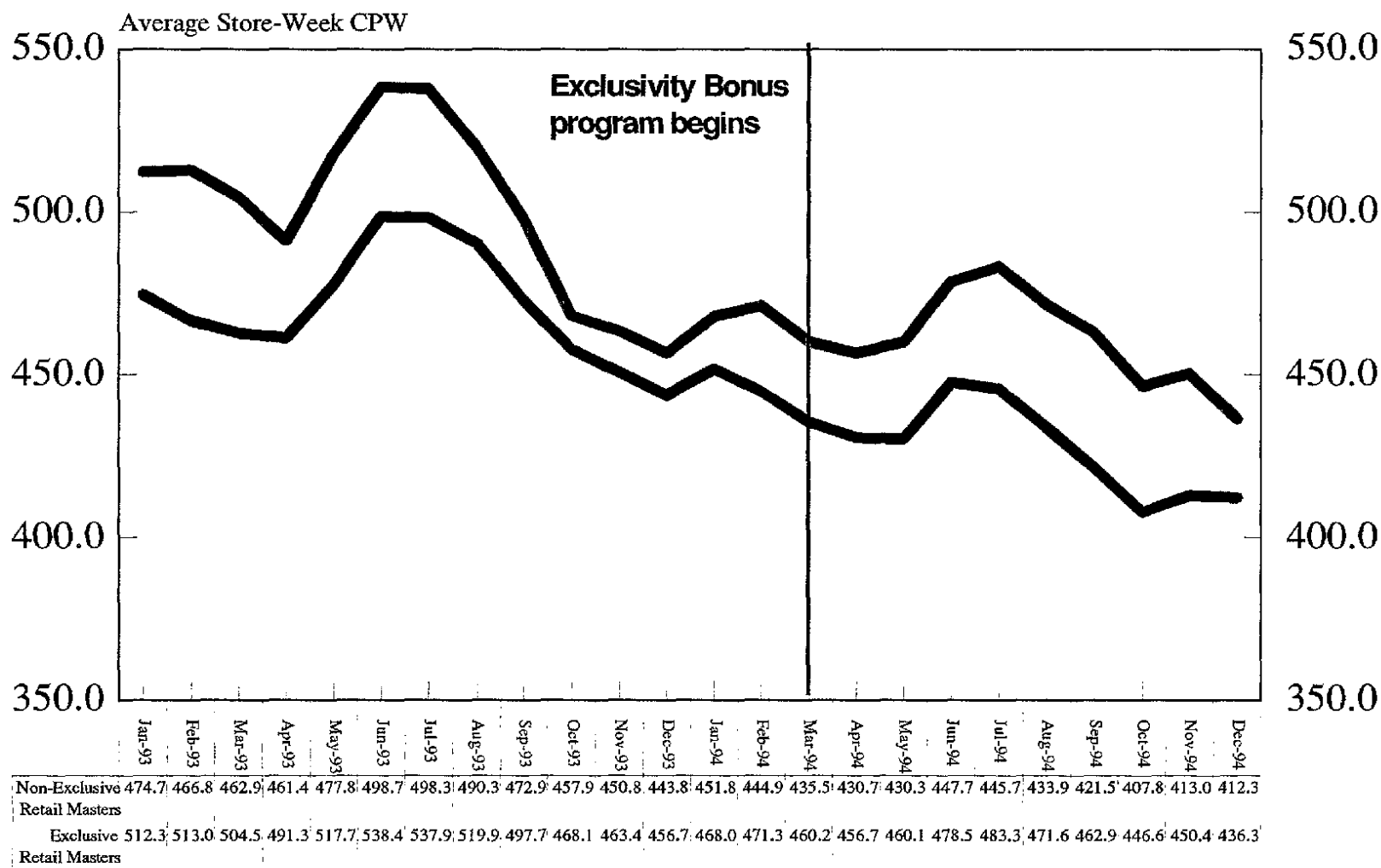


Average Total Industry Volume Total U.S. - Supermarkets



2071921222

■ Non-Exclusive ■ Exclusive
Retail Masters Retail Masters

Note: Retail Masters definitions as of 12/94

Source: Nielsen Integrated Panel - Disaggregated data